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S4U is a subsidiary brand of SHIVALI, founded by Mr. Shiv Kumar Gogia 30 years ago in Ahmedabad. It has been a front runner in the sphere of women's ethnic wear. A well respected & a well-known name, SHIVALI is loved by the heaps across the Nation & Abroad.







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Let us take a moment to thank you & let you know that it's truly pleasure working with you. "Customers like you are rare & treasured; Always thoughtful, always hardworking. Your worth for us cannot be measured; Always generous, always sharing. We're honoured to work with you; Thank you so much for all you do!"







