



Tunic  
House  
KURTI

PRACHEEN

"Don't be into trends. Don't make fashion own you, but you  
decide what you are, what you want to express by the way you  
dress and the way to live."



# Looking



HOW I FEEL ABOUT MYSELF IS MORE IMPORTANT THAN HOW I LOOK.  
FEELING CONFIDENT, BEING COMFORTABLE IN YOUR SKIN THAT'S  
WHAT REALLY MAKES YOU BEAUTIFUL.

1007



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*Classic*

IT'S A NEW ERA IN FASHION - THERE ARE NO RULES.  
IT'S ALL ABOUT THE INDIVIDUAL AND PERSONAL STYLE.  
WEARING HIGH-END, LOW-END, CLASSIC LABELS,  
AND UP-AND-COMING DESIGNERS ALL TOGETHER.

1005





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Elegance is usually confused with superficiality, fashion, lack of depth. This is a serious mistake: human beings need to have elegance in their actions and in their posture because this word is synonymous with good taste, amiability, equilibrium and harmony.

1010







1001



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*Fashion*

IS NOT NECESSARILY ABOUT LABELS.  
IT'S NOT ABOUT BRANDS. IT'S ABOUT  
SOMETHING ELSE THAT COMES FROM  
WITHIN YOU. RALPH LAUREN









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*stylist*

STYLES COME AND GO. GOOD DESIGN  
IS A LANGUAGE, NOT A STYLE.

1003



My personal style falls between casual cool and meticulous slob. I'm most comfortable in jeans, but I love fashion.

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*Performance*

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Because you are women, people will force their thinking on you, their boundaries on you. They will tell you how to dress, how to behave, who you can meet and where you can go. Don't live in the shadows of people's judgement. Make your own choices in the light of your own wisdom.





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*beauty*

"I THINK THERE IS BEAUTY IN EVERYTHING  
WHAT 'NORMAL' PEOPLE PERCEIVE AS UGLY  
I CAN USUALLY SEE SOMETHING OF BEAUTY IN IT."



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Perfect

PERFECT HAPPINESS IS THE ACQUITTAL OF A SUNSET, THE GIGGLE OF A GRANDCHILD,  
THE FIRST SNOWFALL, IT'S THE LITTLE THINGS THAT MAKE HAPPY MOMENTS,  
NOT THE GRAND EVENTS. IT COMES IN SIPS, NOT GLASSES.

1004

